

MN MOORE NORMAN
TECHNOLOGY CENTER



*FY15 Progress
Report to Taxpayers*



WHAT IS MNTC?

47,558

*adult, industry & conferencing
students & partners served*

1,426

*full-time career major
students served*

Thank you for your continued support of Moore Norman Technology Center. We look forward to further building a solid future for our students and clients.

Established in 1972, MNTC has gained a national reputation as a premiere technology center. It is one of 29 technology center districts in Oklahoma's globally-recognized *CareerTech* system. MNTC has two campuses to serve the communities of Moore, Norman and south Oklahoma City. They are identified as the Franklin Road Campus (Norman), and the South Penn Campus (south Oklahoma City).

MNTC offers affordable, quality education and training to career and college-bound high school and adult students, as well as customized training for businesses. High school students and adults who begin a full-time program before their 21st birthday attend tuition-free. Post-high-school tuition on full-time programs is provided, thanks to the MNTC Tuition Waiver. For adult students who are not eligible for the MNTC Tuition Waiver, tuition is still a fraction of the cost of private trade schools and higher education institutions. Many MNTC programs lead to state and/or national industry certifications that enhance an individual's employability. For tuition information, visit: mntc.edu > Our Classes and choose the pathway that interests you.

About MNTC

ABOUT MNTC

OUR VISION

Moore Norman Technology Center: Where education, business and community work together to create an elevated economy.

OUR MISSION

Elevating lives, careers and our economy through innovative education, training, and dynamic business solutions.

CORE VALUES

**Excellence
Relationships
Integrity**

Like the other schools in Oklahoma's *CareerTech* system, MNTC is responsible for educating, training, and developing a strong workforce that enhances economic development in our community, and improves the quality of life for all Oklahomans.

MNTC offers classrooms and lab spaces equipped with the same state-of-the-art equipment and tools that are used in industry today, ensuring that MNTC students can enter the workforce with little need for on-the-job training.

In addition, the MNTC Business & Industry department serves the training and development needs of businesses in the areas of employee and organizational development, safety, and international quality standards.

MNTC's award-winning Business Development Center gives entrepreneurs a professional support system in which to explore their business ideas, develop a plan, and accomplish their goals. BDC clients are provided office and warehouse space, as well as consultative support from the knowledgeable BDC staff.

Information in this progress report is based on data collected by the Oklahoma Department of Career & Technical Education from July 1, 2014 to June 30, 2015 unless otherwise noted.

FRANKLIN ROAD CAMPUS

The Franklin Road Campus is located on 75 acres at the corner of 12th Avenue NW and Franklin Road in Norman. Six buildings feature classrooms and labs that house industry-standard equipment for use by our students and clients. Our campus also offers meeting and conference rooms with accommodations and a personalized service commitment that is second to none.



SOUTH PENN CAMPUS

Located at SW 134th and S. Pennsylvania Avenue in south Oklahoma City, the South Penn Campus is home to a main campus building with meeting, classroom, and conference space, and the Business Development Center, a business incubator. The South Penn Campus hosts part-time classes in health, personal interest, computer technology, management development, as well as customized business & industry training and small business management support.



BOARD OF EDUCATION



JOAN BARKER

Office 2, Zone 2
1987 - current
Owner, Joan Barker Consulting, LLC
32 years in the non-profit industry



DR. MAX VENARD

Office 4, Zone 4
1994 - current
Owner, Moore Eye Care Center
41 years in the optometry industry



GLEN COSPER

Office 5, Zone 5
2005 - current
Realtor, Keller Williams
19 years in real estate industry



ANDY SHERRER

Office 3, Zone 3
2013 - current
Senior VP, Republic Bank & Trust
12 years in the banking industry



PAM LEWIS

Office 1, Zone 1
2015 - current
Retired teacher, Moore Public Schools
28 years in the education industry

EXECUTIVE TEAM



JANE BOWEN

Superintendent



JEANETTE CAPSHAW

Deputy Superintendent



STEVE KETCHUM

Executive Director



KARLA MARSHALL

Executive Director

Organization

INSTRUCTORS/STAFF

4

*Associate
Degrees*

23

*Bachelor's
Degrees*

29

*Master's
Degrees*

8

*National Board
Certifications*

360

*Industry
Certifications*

MNTC employs 250 full-time staff including certified teachers, instructors, support personnel, and administrators, along with 12 part-time positions. Our employees have an average tenure of eight (8) years.

MNTC has 55 certified teachers and instructors who hold various national and state certifications in their industry areas. All certified teachers must hold, or be working toward, a bachelor's degree and a Standard Oklahoma Teaching Certificate.

In addition to teaching, our instructors and teachers have responsibilities that include sponsoring student organizations, providing internships and job placement of students, conducting follow-up of graduates, and performing advisory board recruitment.



"I always tell students that if you have a job that you are truly passionate about, you'll never work a day in your life. That's been my career at MNTC, and it's been a joy teaching every one of my students."

— Zena Amer, 35 years of service
Career Exploration Education Instructor

EMPLOYEE DEVELOPMENT

- Professional growth and development plans are created each year by all certified employees with their supervisors. Every plan is developed according to departmental and individual goals for continual improvement.
- Employees are encouraged to pursue leadership roles in community and professional development organizations.
- A tuition enhancement program is available for all full-time employees, encouraging them to pursue higher education degrees.
- MNTC's classes and services are available free-of-charge to employees in order to help them further refine their professional skills.
- MNTC is continually named an Oklahoma Certified Healthy Business and Certified Healthy Campus. These awards recognize Oklahoma businesses, technology centers, and colleges that provide health and wellness programs and opportunities for employees, and that work to improve the health status of Oklahomans. MNTC's commitment to healthy employees also means higher morale and productivity.

STRATEGIC PLANNING

Since 2012, MNTC's administrative team has worked with stakeholders in its district to be active members of a Strategic Planning initiative. The goal of this Core Planning Team is to move MNTC toward a preferred future.

The drive behind this ongoing organizational endeavor is to engage local community partners from Moore, Norman, and south Oklahoma City who are leaders in business and education, and create an environment where they can grow as ambassadors for MNTC. They also serve as consultants and guides as we continue to grow within their communities. We want these community partners to help us achieve our strategic goals, and also have them encourage us to remain focused on the organization's mission. Utilizing the Core Planning Team's guidance, MNTC is confident and purposeful about how we enhance the products and services we offer to our students and clients related to career readiness, industry certifications, and sound business solutions.



HONORS

MNTC has earned the Oklahoma Quality Award, Achievement Level, administered by the Oklahoma Quality Award Foundation, Inc. Oklahoma Quality Awards are presented to organizations that demonstrate high standards of excellence, and that are worthy of recognition in Oklahoma.



In 2015, MNTC once again earned the Oklahoma Association of Technology Center's Gold Star School Award. This annual application-based award recognizes technology center districts that have met rigid and demanding criteria demonstrating a high level of excellence. This voluntary program provides recognition to districts with exemplary programs designed to meet a broad spectrum of community needs.

MNTC FOUNDATION

The MNTC Foundation provides financial assistance to students who might otherwise be unable to complete their education. Thanks to financial gifts from businesses and individuals in the community, the MNTC Foundation is able to offer financial assistance to students to meet their educational goals. MNTC Foundation trustees include 12 individuals who represent businesses and industries within the communities we serve.



MONEY COLLECTED

How is MNTC Funded?

MNTC, like every Oklahoma technology center, is funded with a mix of local, state, and federal tax dollars.

What is MNTC's Budget?

In FY15 MNTC operated on a \$29.626 million General Fund budget, and a \$12.680 million Building Fund budget.

89%

LOCAL
\$30,095,268

LOCAL funding comes from the ad valorem tax on property, tuition, and other local sources. General Fund collections totaled \$21,016,097 in local funds. The Building Fund had collections of \$9,079,171.

10%

STATE
\$3,300,678

STATE funds are collected through the Oklahoma Department of Career & Technology Education, and the agency allocates state funds to the local technology centers.

1%

FEDERAL
\$445,730

FEDERAL funds comprise the smallest percentage of the funding sources at MNTC. The funds are provided in the form of grants including Carl Perkins, Tech Prep, Department of Human Services, and education and training programs provided to clients.

Financials

MONEY SPENT

Oklahoma's *CareerTech* system is known as the economic development branch of Oklahoma's education system. MNTC funds and operates classes and training that help high school and adult students succeed in the workforce, and throughout their continued education. Additionally, we have industry-based classes, along with industry training, that help businesses of all sizes achieve their goals.

Expenditures

FY15 expenditures were \$24.8 million from the General Fund, and \$9.5 million through the Building Fund.



INSTRUCTION

Classroom activities for students such as instructor salaries, supplies, and support

30%

\$10,447,728



CAPITAL OUTLAY

Academic Resource Center, Instructional Services Center, and program supervision

18%

\$6,091,714



INSTRUCTIONAL SUPPORT

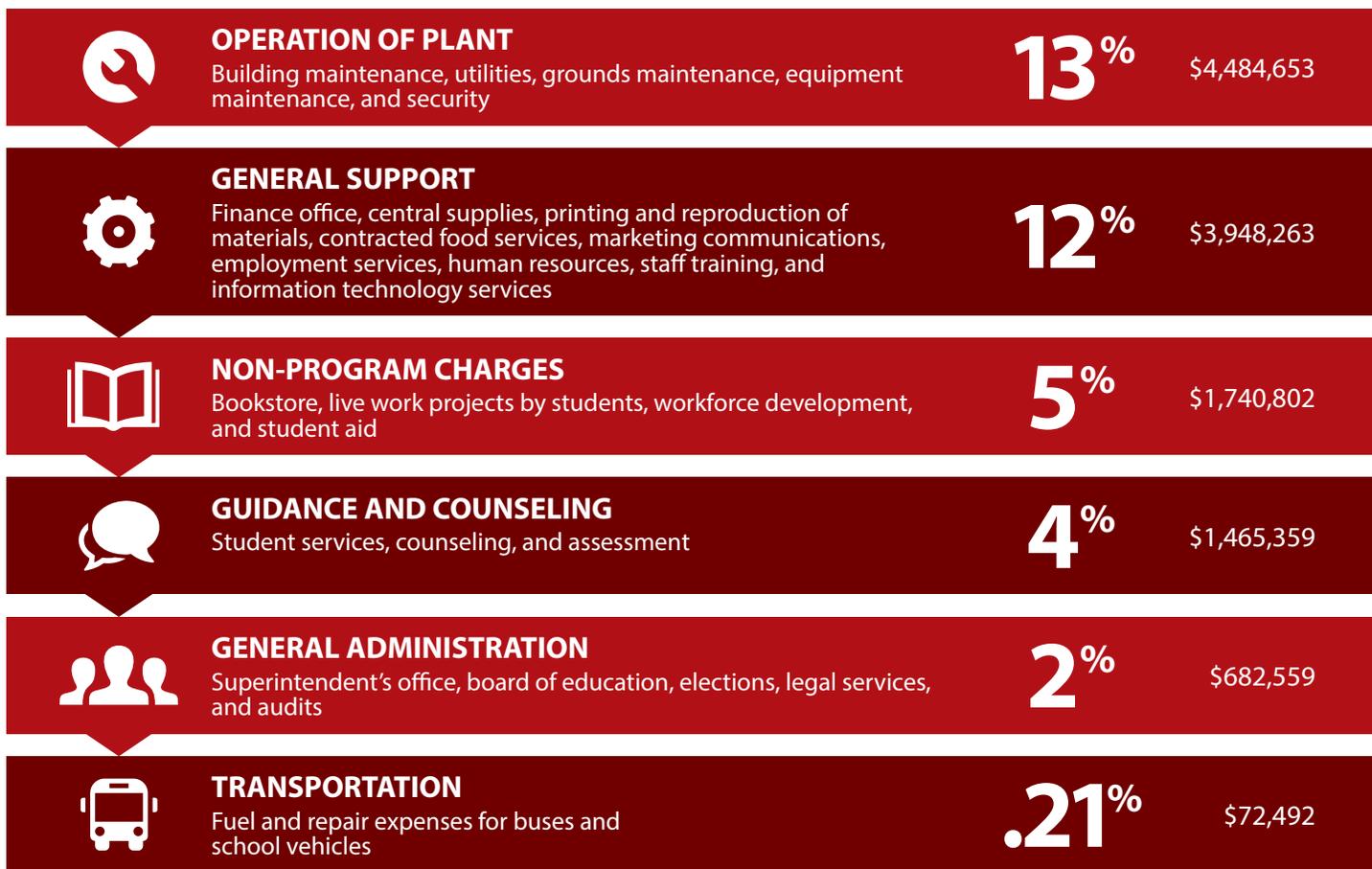
Equipment purchases, and building and site improvements

16%

\$5,394,624

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MONEY SPENT



These numbers are reflective of the FY15 budget breakdown.

ELEVATING OUR ECONOMY

In March 2013, former Oklahoma State University economist Dr. Mark Sneed released his findings on the impact *CareerTech* graduates have on the state's local economy. Sneed's findings confirmed what *CareerTech* administration has known for years: our graduates positively impact, and significantly increase, Oklahoma's economy and have higher income over their work and life cycles.

Economic Impact

Each year, graduates of *CareerTech* classes are projected to increase Oklahoma's economy by millions of dollars. Sneed reports that over their work life, a typical career major completer can expect to add more than \$475,000, or \$188,000 in current dollars, to lifetime earnings compared to those who complete no additional education beyond high school.

Elevating Careers

In the 2014-2015 school year, MNTC students earned a total of

5,804 

hours of college credit, good toward associate degree programs through our Cooperative Alliance Agreements with local colleges and universities.

Our Business & Industry Services (BIS) division assisted

563 

businesses in the areas of Computer Technology Solutions, Safety/Environmental Training, Customized Industry Training, Quality Management Systems, Business & Team Development, Small Business Management, and Strategic Planning.

During the FY15 school year, MNTC students sat for

285 

industry-like competency exams with a

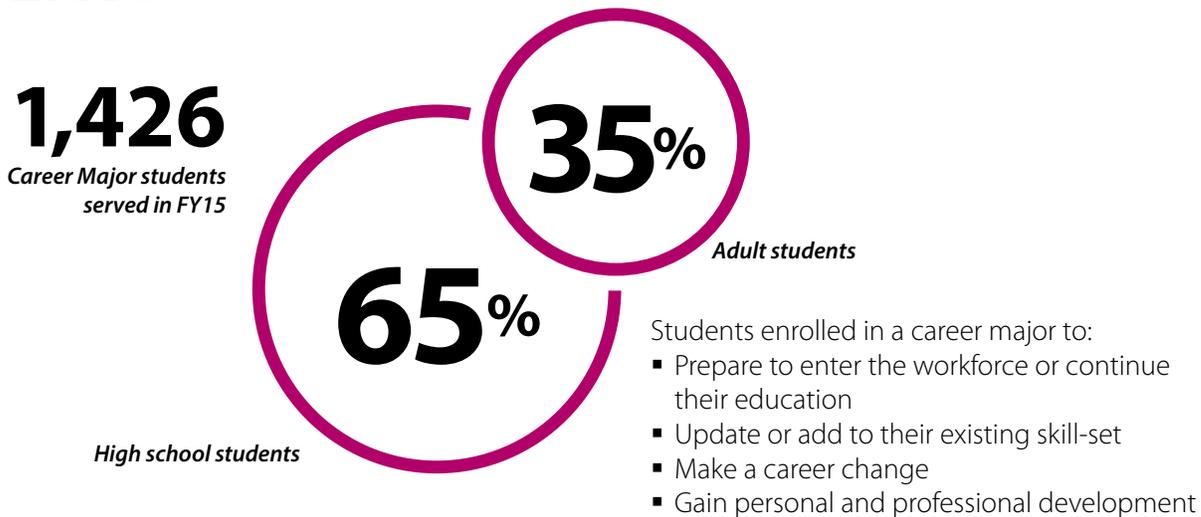
87.9%
pass rate.

Research provided by Mark Sneed, Ph.D.: *Lifetime Income Gains and the Impact on the Oklahoma Economy*, March 2013.

CAREER PATHWAYS

We strive for rigor in the classroom by offering nationally registered or accredited curriculum (where available) in our full-time programs, and a growing number of our part-time classes. Our students may choose from Business & Financial Services, Computer Information Technology, Construction, Health, Manufacturing, Safety & Environmental, and more. For a complete list of full-time programs and their type of curriculum and/or accreditations, visit mntc.edu.

STUDENTS



MNTC's student body is a diverse group comprised of high school and adult students of all ages. High school students come from five partner schools: Moore, Westmoore, Southmoore, Norman and Norman North high schools. MNTC also serves private and home schools.

Full-time Programs

CURRICULUM

MNTC meets with business and industry leaders, who serve on our program advisory committees, to discuss and modify curriculum to ensure it matches workplace needs. The curriculum is designed to encourage learning through experience, which gives students the opportunity to learn through theory and hands-on practice. While enrolled at MNTC, students work to meet clinical requirements, may hold internships, and/or learn through on-the-job training and job-site visits. Additionally, our students have the opportunity to earn state and national certifications in their industries.

15:1

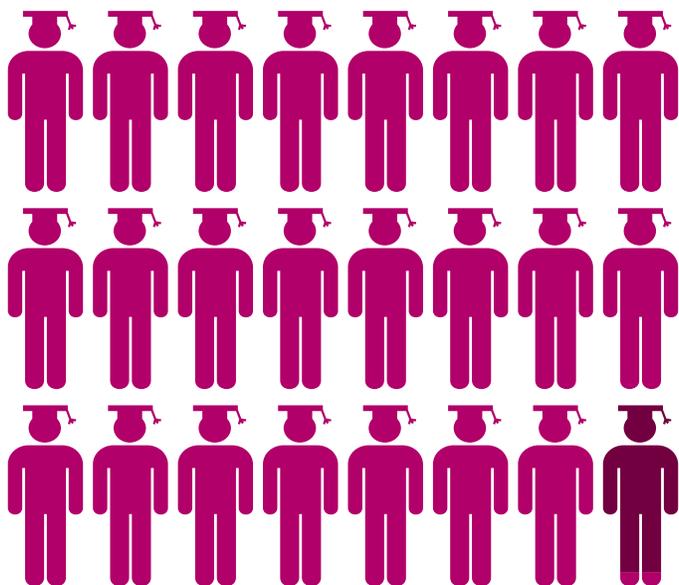
*MNTC's average
student-to-teacher ratio
for full-time programs*

SUMMER YOUTH ACADEMY

Every June, MNTC provides a summer enrichment program called Summer Youth Academy (SYA) for youth ages 9-14. Discovery areas for SYA classes fall under the categories of health, computer technology, science technology, human service, life skills, and the arts. In 2015, 775 students enrolled in the 20th Annual Summer Youth Academy.



2015 GRADUATE STATISTICS



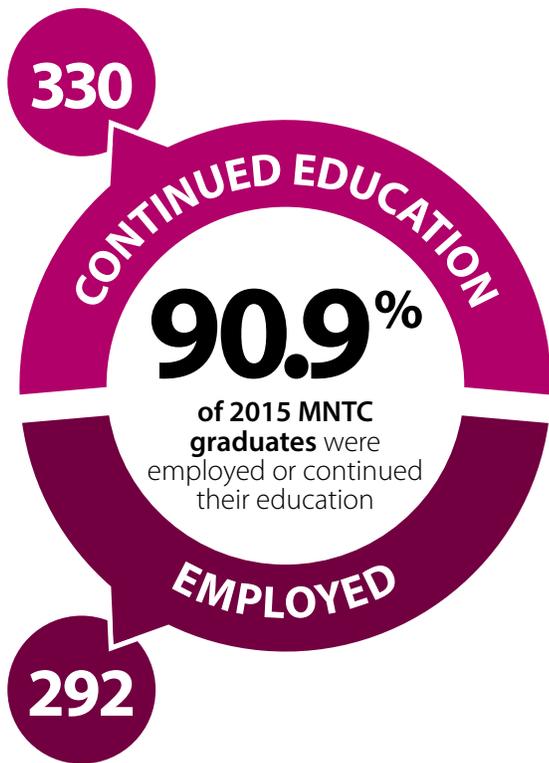
97%

of seniors enrolled at MNTC during 2014-15 graduated from their sending high school in 2015.

According to a 2014 report by the National Center for Education Statistics (NCES), the national high school graduation rate was 82.3 percent.^[1] However, for decades studies from across the U.S. have shown that there is a very direct and positive correlation between high school graduation rates and students who have a Career and Technical Education (CTE) option available to them as a part of their daily school experience.

MNTC provides this opportunity and experience for high school students in our district, and our high school student graduation rates confirm this national trend. Our students are engaged in their course content, and are excited about the prospects for their future careers and their income after graduation.

[1] U.S. Department of Education, National Center for Education Statistics (NCES) through Public high school 4-year adjusted cohort graduation rate (ACGR), by race/ethnicity and selected demographics for the United States, the 50 states, and the District of Columbia: School year 2013-14. https://nces.ed.gov/ccd/tables/ACGR_RE_and_characteristics_2013-14.asp



Additionally, businesses across the U.S. report that they are often unable to find quality, skilled employees for the jobs that are available. This is known as America's **skills gap**. The U.S. Department of Education reports that each month employers in the U.S. seek to fill three million job vacancies, with the only solution being skills and training to fill this gap.^[2] MNTC seeks to fill this skills gap through relevant education, training, and industry certifications.

The reality is, MNTC's high school graduates make up a small percentage of all graduates who are ready for career, for college, or both, and this can be directly attributed to their time in their CTE program. Successful MNTC graduates — both high school and adult — are immediately prepared to become economic contributors to the Norman and Moore communities, and they will help elevate our state's economy over their working lifetime.

[2] *CTE Can Fill the Gap, Open Doors to America's Future. The Official Blog of the U.S. Department of Education. <http://blog.ed.gov/2013/03/cte-can-fill-the-gap-open-doors-to-americas-future/>*

BUSINESS & INDUSTRY SERVICES

Businesses participated in

563

*consulting or training
& development classes*

Short-term Classes

7,057

students served

Conferencing

448 *events held*

31,488 *attendees served*

When it comes to organizations and people, MNTC develops training initiatives resulting in innovative business solutions. With a progressive Business & Industry Services department, we offer a workforce resource to area companies ranging from the small, family-owned operation to the large corporation.

Specialized programs available through BIS:

Training

- Information Technology
- Management Skills
- Organizational Skills
- Quality Standards
- Industrial Safety
- Office Skills

Auditing

- Various Quality Standards
- ISO 9001
- AS9100
- API

Consulting

- Small Business Incubator
- Lean Manufacturing
- Small Business
- Coaching
- Quality Standards
- Strategic Planning

Because of the customized, business-minded training developed and delivered by the MNTC BIS group, our business clients report to us that they are often able to create new jobs and retain existing jobs.

Business & Industry Services



BUSINESS DEVELOPMENT CENTER

Our BDC is an award-winning, small business incubator that exists to help small-to-medium sized businesses grow and thrive. The BDC's mission is to create an environment for the development and delivery of a comprehensive set of value-added programs and services that enable the future growth of our clients.

The BDC is certified by the Oklahoma Department of Commerce, and is designed to encourage new and start-up companies through hands-on management assistance. It is a place for clients to base their business and receive assistance with business planning, management of resources, and growth.

Fundamental areas of the BDC:

- Long- and short-term business plan development
- Marketing
- Human resources
- Financial management



MOORE NORMAN

TECHNOLOGY CENTER

Your Potential. Our Promise.

FRANKLIN ROAD CAMPUS

4701 12th Avenue NW | Norman, OK 73069

SOUTH PENN CAMPUS

13301 S. Pennsylvania | OKC, OK 73170

There will be no discrimination in the technology center because of race, color, sex, pregnancy, gender, gender expression or identity, national origin, religion, disability, veteran status, sexual orientation, age, or genetic information in its programs, services, activities and employment. The district also provides equal access to the Boy Scouts of America and other designated youth groups. The following people have been designated to handle inquiries regarding the technology center's nondiscrimination policies: MNTC's Human Resources Director (for employees) and the Educational Services Director (for students). Inquiries concerning the application of this policy may be made by calling (405) 364-5763 or by visiting the Franklin Road campus at 4701 12th Avenue NW, Norman, Oklahoma 73069.